

A community where good health is available for everyone

Brisbane North PHN's vision of a community where good health is available for everyone is underpinned by three strategic goals.

By working with others, we will:

1. Direct resources to best meet health and community care needs for our region

The PHN is committed to managing its resources to achieve maximum efficiency and effectiveness. Alone, the PHN's resources are insufficient to meet the needs of our region, leading the PHN to adopt a collective impact approach, influencing others to work in a more coordinated fashion on common goals. As a commissioning agency, the PHN targets resources in accordance with community-led plans to ensure the most equitable access to services.

The PHN will measure success in achieving this goal by:

- Distribution of services in alignment with greatest community need.
- Reductions in health disparity between population groups.
- Increased commissioning responsibilities including from state and federal governments.
- Achievement of all contractual targets and internal organisational performance measures.

In all that we do, we are:

- community focused, through strong and productive relationships
- embracing diversity and striving for equity
- demonstrating passion to innovate and achieve outcomes
- acting with integrity and accountability to our community.

2. Achieve a health and community care system responsive to consumer need

Building responsive systems requires consumers who are health literate, channels through which needs can be expressed, and providers and funders who are willing and able to shape care delivery according to those expressed needs.

The PHN will measure success in achieving this goal by:

- Establishment of, and improving results from, a broad survey of consumer experience and needs.
- Level of consumer feedback and meaningful participation in health service planning and delivery across the region, including in the PHNs annual health needs assessment processes.
- Participation rates in programs to increase health literacy.

3. Re-orient the health system toward care in our community

Evidence shows that best population health outcomes are achieved in systems with strong investment in primary health care. Australians prefer to live healthy lives, in their own homes, as long as possible.

The PHN will measure success in achieving this goal by:

- Reductions in potentially preventable hospitalisations both at a regional level and for individual hospital avoidance programs.
- Investment shifting toward community based care.
- Increases in treatment rates in the community, e.g. mental health.
- Establishment of joint initiatives with the Metro North Hospital and Health Service to plan and fund care delivery in the most effective and efficient setting.